



The following information can be found at <http://www.proctoru.com/privacy.txt>

This Privacy Policy describes ProctorU's policies and procedures on the collection, use and disclosure of your information. ProctorU may obtain your information through your use of the service or from your institution. When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. Irrespective of which country that you reside in or create information from, your information may be used by ProctorU in the United States or any other country where ProctorU operates.

If you have any questions or comments about this Privacy Policy, please contact us at privacy@ProctorU.com.

Information Collection and Use

Information Collected Upon Registration: When you create or reconfigure a ProctorU account, you provide some personal information, such as your name, username, password, the institution with which you will be taking an exam, and email address. Some of this information, for example, your name and the assessment you are scheduled to take, is listed internally in our system and is accessible by your institution. Your use of the service may also result in ProctorU having a stored image of your face, a stored image of the work you perform while connected to ProctorU, or a video capture of your activities while connected with ProctorU. This information is used to verify to your institution that you were the person performing the work and that the work was performed properly.

Acxiom Authentication: You may be asked to authenticate your identity through data services powered by Acxiom. For all privacy policies regarding Acxiom Authentication, please see http://www.acxiom.com/about_us/privacy/Pages/Privacy.aspx

Log Data: Our servers automatically record information ("Log Data") created by your use of the Services. Log Data may include information such as your IP address, browser type, the referring domain, operating system, and browser plug-ins.

Cookies: Like many websites, we use "cookie" technology to collect additional website usage data and to improve our Services. A cookie is a small data file that is transferred to your computer's hard disk. ProctorU may use both session cookies and persistent cookies to better understand how you interact with our Services, to monitor aggregate usage by our users and web traffic routing on our Services, and to improve our Services. Most Internet browsers automatically accept cookies. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit.

Third Party Services: ProctorU uses Google Analytics to help understand use of our Services. Through Google, Analytics collects the information sent by your browser as part of a web page request, including cookies and your IP



address. Google also receives this information and their use of it is governed by their Privacy Policy.
Information Sharing and Disclosure

Your Consent: We may share or disclose your information with your institution. Use of ProctorU's services explicitly indicates your consent to disclosing your information back to your institution.

Service Providers: We engage certain trusted third parties to perform functions and provide services to us. We may share your personal information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to obligations mirroring the protections of this privacy policy.

Law and Harm: We may disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect ProctorU's rights or property.

Business Transfers: In the event that ProctorU is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. The promises in this privacy policy will apply to your information as transferred to the new entity.

Modifying Your Personal Information

If you are a registered user of our Services, we provide you with tools to access or modify the personal information you provided to us and associated with your account.

Our Policy Towards Children

Use of our Services by someone under the age of 18 requires parental consent. If you become aware that your child has provided us with personal information without your consent, please contact us at privacy@ProctorU.com. We do not knowingly collect personal information from children under 18. If we become aware that a child under 18 has provided us with personal information, we take steps to remove such information and terminate the child's account.

Changes to this Policy

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our use of your information and will always be at <http://ProctorU.com/privacy>. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

This policy is effective 04/01/10.